

Minutes

Keene's Crossing Elementary PTO

General Meeting, Keene's Crossing Elementary

Tuesday, October 15, 2024 at 5:30 PM



2024-2025 Board Members

Melissia Bruehl, President	Beth Ideson, Holiday Events Coordinator
Patricia McGaugh, Vice President	Catherine Loeffert, Family Events Coordinator
Crystal McDermond, Treasurer	Ashley Sabat, Community Outreach Coordinator
Erin Novo, Co-Treasurer	Sam Oddo, Volunteer Coordinator
Allyson Billie, Fundraising Coordinator	Emily Tornatore, Teacher Engagement Coordinator
Kim Conte, Communications Coordinator	

Upcoming Events:

- Wednesday 10/16 - Abbott's Spirit Night
- Thursday 10/17 - Marco's Spirit Night
- Friday 10/18 - Chuck E Cheese Spirit Night
- Thursday 10/24 - Trunk or Treat
- Sunday 11/17 Solar Bears Game at 3pm

Opening:

The meeting was called to order by Melissia and her daughter Sadie at 5:38 pm

Board Updates:

- Melissia shared updates of items from the PTO board meetings.
- She shared that All Pro Dads requested more funding and we increased the budget to \$356. She also shared that teachers will have a form & rubric for funding requests. We will also be rolling out a process to manage requests for books for the classroom libraries. We are happy to accept donations of books.
- October birthday book club was moved to November because of a delay in getting the books. May request to have two parties in November to accommodate the students.
- Cougar Pride fence art was approved for purchase by the board and will be installed.

-Melissia wanted to recognize the board and thank them for their time and energy and that the board would like to encourage volunteers to be involved with the school. If you are not sure what opportunities may be available, please reach out to Sam Oddo.

Treasurer's update

-Crystal updated and shared the PTO budget

Fundraising	Budget Goal 24-25	July / August Fundraising	September Fundraising	
Boosterthon 2024-2025	\$ 35,000.00	\$ -	\$ 10,281.91	
Sponsorships	\$ 8,000.00	\$ 8,296.18	\$ 1,753.52	
Disney Grants/Matching Funds	\$ 4,000.00	\$ -	\$ -	
Holiday Shoppe	\$ 3,500.00	\$ -	\$ -	
1st Day School Supplies	\$ 200.00	\$ -	\$ -	
Yearbook	\$ 2,000.00	\$ -	\$ -	
Spirit Store	\$ 3,000.00	\$ 2,522.61	\$ 2,227.35	
Spirit Nights	\$ 2,000.00	\$ -	\$ -	
Total	\$ 57,700.00	\$ 10,818.79	\$ 14,262.78	

Misc. Admin Expenses		
Message Boards	\$ 1,864.35	Didn't hit account before previous year end
New Mascot	\$ 501.00	
Beverage Dispenser	\$ 46.98	
HW Yard Cards	\$ 132.60	
New Back Drop Stand	\$ 35.08	

Boosterthon 21-24	\$ 50,000.00	Check cleared for basketball court refurbish
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What we spend money on	Budget 2024/2025	July / August Spent	September Withdrawal	September Deposits	Left in Budget
Teacher Appreciation	\$ 12,000.00	\$ 1,356.18	\$ 102.50	\$ -	\$ 10,541.32
Meet the Teacher Lunch					
Teacher Birthdays					
Booster Breakfast	\$ 100.00	\$ 33.12	\$ -	\$ -	\$ 66.88
Birthdays Bookclub	\$ 1,200.00	\$ -	\$ 1,946.75	\$ 598.99	\$ (147.75)
Family Event / Dance	\$ 500.00	\$ -	\$ -	\$ -	\$ 500.00
Grandparent Event	\$ 1,000.00	\$ -	\$ 1,972.48	\$ 2,796.74	\$ 1,824.26
Carnival	\$ 10,000.00	\$ -	\$ -	\$ -	\$ 10,000.00
Caring Cougars	\$ 5,000.00	\$ -	\$ -	\$ -	\$ 5,000.00
Trunk or Treat	\$ 1,000.00	\$ -	\$ -	\$ -	\$ 1,000.00
All Pro Dads	\$ 365.00	\$ -	\$ -	\$ -	\$ 365.00
Sunshine State	\$ 2,500.00	\$ -	\$ -	\$ -	\$ 2,500.00
5th Grade Celebration	\$ 2,544.00	\$ -	\$ 1,645.88	\$ 357.12	\$ 898.12
Winter Book Fair for 5th	\$ -	\$ -	\$ -	\$ -	\$ -
Mrs. Drone Bf	\$ -	\$ -	\$ 3,284.84	\$ 6,230.02	\$ -
Presidents Fund	\$ 1,000.00	\$ -	\$ -	\$ -	\$ 1,000.00
Insurance	\$ 805.00	\$ -	\$ -	\$ -	\$ 805.00
Money Minder Subscription	\$ 250.00	\$ -	\$ 258.59	\$ -	\$ (8.59)
Office Supplies / printing	\$ 1,000.00	\$ 120.07	\$ -	\$ -	\$ 879.93
Tax Filing	\$ 275.00	\$ -	\$ -	\$ -	\$ 275.00
Bank Fees	\$ 100.00	\$ 69.57	\$ -	\$ -	\$ 30.43
Website	\$ 500.00	\$ -	\$ -	\$ -	\$ 500.00
Misc. Admin Expenses	\$ 750.00	\$ 2,580.01	\$ -	\$ -	\$ (1,830.01)
Sign-Up Genius	\$ 110.00	\$ -	\$ -	\$ -	\$ 110.00
BooGrams / Earth Day	\$ 1,200.00	\$ -	\$ 303.48	\$ -	\$ 896.52
Spirit Wear	\$ 500.00	\$ -	\$ 86.99	\$ 2,227.35	\$ -
Total Budgeted	\$ 42,659.00	\$ 4,158.95	\$ 9,601.53	\$ 12,210.22	\$ 35,206.10

Bank Balance 9/30/2024	\$ 88,146.93
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- Crystal explained that the PTO is over budget in Miscellaneous Admin fees because it covers many things. The items that put us over budget were message boards, a new mascot, yard cards, and a photo backdrop stand.
- \$50,000 cleared for the basketball court payment
- Crystal will ask Kim to post the budget on the website so parents can access it.
- A member asked about Caring Cougars and it was explained that teachers should send requests to the school counselor and she will let us know of the student's need. This way we are able to keep the student anonymous.

Teacher Engagement Update:

- Emily shared pictures of volunteers walking around to classrooms to distribute snacks to the teachers and staff. The first cart was sponsored by Primus Mortgage and 4th grade sponsored the second cart.
- Next month we will ask 3rd grade families to help sponsor. Emily said we can't guarantee every month. A teacher shared that the teachers have enjoyed it and love the special surprise.

Booster Update:

- Allyson shared that we reached our fundraising goal! The winners of the teacher and class incentives were announced and shared.

- Allyson shared ideas the board has been looking into for outdoor improvements. These include shade in the outdoor play areas, seating in the outdoor play areas, rubber mats or mulch in the playground areas, and beautification projects.
- Allyson shared that she also wanted to make it clear that these projects may not get done in our term. Sometimes cost and installation can delay the completion of the projects.
- Shade is a big priority. A former board member shared that the shade can be very expensive and Allyson explained some of the shade ideas she has researched.
- Allyson also shared all of the spirit nights we had coming up and they were shared on the powerpoints. They can all be found on the PTO website

Volunteer Opportunities:

- Patty shared that we are thankful for our volunteers and that we could use more volunteers for lunch. She also shared that we will need volunteers for the Book Fair (priority will be given for 5th grade parents) and for the Holiday Shop that will be December 16th-20th and we would love to have volunteers for decorating and helping students shop.
- There are 14 volunteers for trunks for the trunk or treat. We would like 30. If you have an idea, please sign up.
- A member who works in the cafe shared that the staff would love to have the doors in the cafe decorated. Other members asked for some clarification and we will look into getting this done.

Questions

- Is there a plan for future fundraisers? We are looking at options for alternatives that would raise about the same amount. Melissa said if anyone has ideas, please let us know.
 - Suggestions were made for a water option, an adult only gala, or a silent auction.
- Erin said to check out the spirit store online since it has been updated. Jennie shared that they will be selling in person the first Thursday of November and at Trunk or Treat.

The meeting was adjourned at 6:07pm

Thank you to our amazing PTO sponsors!





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